

ArCPA Executive Board Meeting
January 31, 2014
UALR Campus

Welcome - meeting called to order at 11:00am by Brad Patterson.

Those in attendance: Brad Patterson, Robin Hayes, Mindy Maddux, Angela Woods, John Fincher Dan Mabrey, Tracy Collier and Marsha Norvell.

Minutes were reviewed, motion to accept made by Robin seconded by John, all approved. Motion accepted as presented.

Treasurer's report: Current bank balance \$9,384.83. The expenses for David Mayes travel to the ACPA Fall Conference were the last expenses submitted. NASPA take 90 days to close on conference budget. Then the disbursement to ArCPA will be determined and forwarded. Blayne has agreed to a month to month contract at \$50/hr. Motion to accept made by Mindy seconded by Robin, all approved. Motion accepted as presented.

Discussed the solicitation for members and ways to increase membership at Spring Drive-In and Fall Conference. What are the benefits of membership: Discounted conference attendance, listserv, only organization in state that brings student affairs together, social networking site, promote student affairs jobs. Membership list: Push CSAO to submit member names. It was suggested that we use Spring Drive-In to push membership, especially for new members. If not a member/Spring Drive-In registration at the membership rate if they join. 44 institutions in state 29 approximately are members. Marketing item give away as part of the push was suggested. Dan said that vendors are good for these.

Brad asked Tracy and Angela to set-up Facebook site for ArCPA where positions can be posted, chats created, etc.

Website: Dan requested a month to follow through. Possible roll out at Spring Drive In.

Constitutional changes will wait for publication on the new website.

MyArCPA a possible new URL.

Organizational Manuel: Brad will continue to work on this which will be updated by immediate past president to keep it current in the future, and must be on posted on the web. ArkACRO has a comprehensive manual, Robin will share template with Brad. John will send UCA Staff Senate template to Brad as well.

Reviewed meeting times, dates and locations, changes will be sent out by Brad.

Mindy suggested including everyone on conference calls for FYI

Online Journal - wait to new website is up and running.

Spring Drive-In: June 2nd, Moving Forward in Social Justice: Where Do We Go From Here? David LaMotte major speaker will open with Ted Talk/Song introducing the theme of the

conference. 8:30am to 4pm lunch, CSAO meeting, 30 minutes breakout session. David's fee \$2,000+travel. Registration fee \$60/professionals, \$25 graduate students. Brad has lanyards. No call for programs. Reach out to faculty Health Center, send clips out on the listserv. Conference call Wednesday at 3pm.

Fall Conference partnered with ArCAN, ACTA, ArKAHEAD, Health Centers to be held at the Embassy Suites and Convention Center. Possible addition: Financial Aid group. Must meet room guarantee for Wednesday and Thursday.

NPI - Wednesday June 1st, Embassy will do registration, room rate \$99. It was suggested to negotiate staff and discounted room. Budget shared and reviewed. Speakers Don Bobbit, Cynthia from ADHE. Theme: Partners for Student Success: in Concert with each other. Duties have been delegated out but all looks great so far. Each group working on registration, Conference calls on Fridays 9:30am every other week until we get closer.

Review of tasks:

Dan and Marsha - website

Tracy and Angela - Facebook/Social Media

Brad - Update

Meeting adjourned 1:53pm

Respectfully submitted,

Marsha Norvell, Secretary
University of Arkansas, Fayetteville